Running Fox - Privacy Policy

RUNNING FOX is committed to protecting your privacy. This Statement of Privacy applies to the **RUNNING FOX** Web site and governs data collection and usage at all **RUNNING FOX** sites and services; it does not apply to other online or offline sites, products or services. Please read this Statement of Privacy.
RUNNING FOX is a general audience web site, intended for users of all ages. Personal information of all users is collected, used and disclosed as described in this Statement of Privacy.

Collection of Your Personal Information

As an E-commerce Web site, **RUNNING FOX** collects personal information, such as your e-mail address, name, home or work address or telephone number. Information collected by **RUNNING FOX** is used solely for the purpose of enrolling members and billing users for purchases made.
RUNNING FOX does not collect any information about your computer hardware and software.
RUNNING FOX encourages you to review the privacy statements of Web sites you choose to link to from **RUNNING FOX** so that you can understand how those Web sites collect, use and share your information. We are not responsible for the privacy statements or other content on Web sites outside of the **RUNNING FOX** Web site.

Use of Your Personal Information

RUNNING FOX and its operational service partners collect and use your personal information to process enrollment and deliver the requested services. It is possible that **RUNNING FOX** may also use personal information to inform you of other products or services available from **RUNNING FOX** and its affiliates.

RUNNING FOX may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your personal

information (e-mail, name, address, telephone number) is not transferred to the third party.

We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, processing transactions, or performing statistical analysis of our services. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of your information and are prohibited from using that information for any other purpose.

RUNNING FOX does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. **RUNNING FOX** may access and/or disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on
RUNNING FOX
or the site; (b) protect and defend the rights or property of
RUNNING FOX
, including its Web site; or (c) act under exigent circumstances to protect the personal safety of users of
RUNNING FOX
or the public. Personal information collected on this site may be stored and processed in Canada or any other country in which
RUNNING FOX
or its affiliates, subsidiaries or agents maintain facilities, and by using this site, you consent to any such transfer of information outside of your country.

Security of Your Personal Information

RUNNING FOX is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we store the personal information you provide on computer systems with limited access, that are located in controlled facilities. When we transmit highly confidential information (such as a credit card number) over the Internet, we protect it through secure sockets layer (SSL) encryption technology.

Changes to this Statement

RUNNING FOX will occasionally update this Statement of Privacy to reflect company and customer feedback. If there are material changes to this Statement or in how **R**
UNNING FOX

will use your personal information,
RUNNING FOX
will prominently post such changes prior to implementing the change.
RUNNING FOX
encourages you to periodically review this Statement to be informed of how
RUNNING FOX
is protecting your information.